



Making Solar Affordable

4509 NW 23rd Ave, Suite 20, Gainesville, FL 32606 Office 352-338-8221 Fax 352-395-7659 Web www.solarimpact.com

Get Paid to Talk About Solar

- **Residential referrals earn \$250**
- **Commercial referrals earn up to \$6,000***
 - Commercial referrals are paid \$20 per kilowatt. A typical commercial system is 100 kW and would earn \$2,000.

Why solar for your clients?

- Eliminates/reduces their GRU bill- gives them control instead of the utility
- Increases their property value
- Offers outstanding tax benefits that will expire after 2011
- Protects the environment and our country

How do you get started in the Solar Impact referral program?

Call or email Don Ryan at Solar Impact today with your list of referrals.

don.ryan@solarimpact.com **352.338.8221**

What about when your client says, "I heard all the rebates are gone and the GRU program is closed?"

You can tell them that the solar tax benefits for 2011 are outstanding. They will receive a 30% federal tax credit (they can even receive a cash payment in lieu of the credit), and their system will be eligible for 100% bonus depreciation in the first year. **These two tax benefits alone will allow them to recover over half of their initial investment within one year!**

Why Solar Impact?

- **Most Experience and Highest Qualifications** – We have more customers with solar electricity than anyone else in North Central Florida- they include Phil Emmer, Mike Warren, Ken McGurn, Irvin Gleim, Gloria Fletcher, Michael Moss, Carol Bosshardt, University of Florida, Alachua County School Board and the Gainesville Regional Airport. A Florida licensed professional engineer, who holds a PhD in Engineering and is certified by the National Board of Certified Energy Practitioners, designs each system. Call and ask for our qualifications and our client list.
- **Affordable** – Solar Impact has led the industry in driving down the cost of solar from day one. We love solar and believe that the only way that it will flourish is to make it affordable for everyone. **Our low price includes EVERYTHING- we never have change orders!**
- **Extras** – Even with our low pricing, we still give your client extras that others charge for. They will get a web-based monitoring system so they can see how their system is doing and it allows us to continually monitor their system to make sure that it is maintaining peak performance.

Call or email Don Ryan today and start getting paid to talk about solar.

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